LULLABY CURRENTS Vol. 2 No. 1 January 2024

4th Annual Lullaby of the Rivers Festival DATES: April 20 & 21, 2024 LOCATION: North Shores Park in Vilano Beach 120 Meadow Avenue, St. Augustine FL 32084

Celebrate Earth Day by taking a short trip across St. Augustine's harbor to the Lullaby of the Rivers Festival. This annual event takes place on Earth Day weekend in Vilano Beach at North Shores Park. The festival features Americana music by regional and local performers and an Earth Day Fair with food vendors and environmental exhibits. The festival makes getting into nature fun for everyone, with kid-friendly activities and an extraordinary lineup of performances.

The Lullaby of the Rivers Festival kicks off a year of experiential learning opportunities such as river expeditions, environmental fairs, and youth camps. The festival mission is to awaken and nurture our connection to the environment for future generations. We explore the link between the natural world and human well-being. Rivers are a universal element in human civilization. At the Lullaby of the Rivers Festival we teach people to learn their names, tell their stories, and keep them clean.

Stay tuned for the expanded festival lineup and schedule.



TICKETS ON SALE AT TICKET TAILOR https://buytickets.at/lullabyoftheriversfestival

\$10 Daily Admission
\$5 Seniors
\$5 Active military and veterans
\$5 First responders
16 and under FREE
Please contact us for special group rates.

YOUTH GROUPS

We love young people to be involved in celebrating Earth Day. Groups can have an exhibit booth in the Earth Day Fair, which gets free admission to the festival for the entire group. We can schedule a performance of songs or stories on one of our stages. Can you sing the song Lullaby of the Rivers? We'd love to hear it! Write to us at lullabyoftherivers@gmail.com

### EXHIBITORS AND VENDORS

Earth Day is the unifying theme of the Lullaby of the Rivers Festival. Interactive exhibitions and vendors as well as some of Florida's finest musicians make this festival attractive to all ages, while at the same time serving an important purpose — to raise awareness of our natural environment and educate children so that they will grow up wanting to protect it.

# EARTH DAY FAIR EXHIBITORS

Organizations are welcome to set up a free booth in the Earth Day Fair. Exhibitors at the fair provide activities for kids and adults and educational exhibits that teach about nature. Share your passion, whether it be turtles, manatees, earthworms, owls, composting, stargazing or some other aspect of nature. We believe that connecting with nature will inspire people to preserve and protect our natural resources, habitat and environment.

## VENDORS

The sky's the limit on the kinds of things vendors can offer. We expect there will be handmade items, recycled items, and all sorts of items with a nature theme. Wellness is a huge bonus of connecting with nature, so we encourage vendors offering goods or services that contribute naturally to health and well-being. Link to online application is below.

# THINGS TO KNOW FOR EXHIBITORS AND VENDORS

- Exhibitor fee: free for nonprofits
- Vendor fee: \$100 for the entire 2-day weekend
- Tasting Tent Vendor fee: \$50 (Sunday only)
- Setup begins an hour prior to festival opening.
- Vehicles are not allowed on the field during festival hours.
- Provide your own tables, chairs and tents.
- Tasting Tent vendors will be under a tent, but provide their own tables and chairs.
- There is no electricity.
- Noise must be kept to a minimum.
- Political campaigning is not allowed.
- Dogs are permitted only in the dog park.

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#### VOLUNTEER OPPORTUNITIES

Volunteers at the Lullaby of the Rivers Festival are part of a worldwide celebration of Earth Day. Meet incredible people, learn new skills, and of course, receive free festival tickets. The real benefit of volunteering at this festival is being part of a passionate community. There are lots of ways people can help right now.

- Find exhibitors for the Earth Day Fair
- Find vendors who sell products connected to Earth Day
- Find food vendors with earth-friendly consciousness
- Find sponsors to donate money, goods or services
- Find youth groups to participate
- Find other volunteers

We hope you'll join us and be part of our Lullaby Village, the group of people who make the festival happen. Link to online application is below.

#### **SPONSORS**

Opportunities to experience nature first-hand are declining, and yet overwhelming evidence says immersion in nature can be profound, even transcendental. We can change the course of a child's future through river excursions and nature camps. The river will tell their stories if we can be there and listen.

It starts with the festival and we need help to make that happen. We appreciate contributions of all sorts and all sizes. We especially appreciate referrals to others. The rest will flow as rivers do to the Lullaby of the Rivers.

Link to online application is below.

Vendors and Exhibitors: https://www.jotform.com/222905612776157

Volunteers: <a href="https://form.jotform.com/222492822874160">https://form.jotform.com/222492822874160</a>

Sponsors: https://form.jotform.com/223255738624056

lullabyoftherivers@gmail.com https://www.lullabyoftherivers.com/ www.facebook.com/lullabyoftherivers/ IRS 501(c)(3) non-profit organization EIN 87-2781244 Florida Non-Profit Charity #CH69469 134 Dory Road, St. Augustine, FL 32086

